



Established Since 1962

My name is Rhona Phelps and I am the Chair of Soundwell Swimming Club.

We train at Kingswood Leisure Centre and the club was founded in 1962. Soundwell SC is a “not for profit” competitive club with over 200 swimmers and is affiliated to the Amateur Swimming Association. We are immensely proud of our achievements gained through the hard work of our swimmers, coaching team and volunteers and parents connected to the club. The top squad swimmers swim up to 14 hours per week, with additional land training and gym work, which shows a fantastic level of commitment and dedication from our young swimmers. This has led to great successes at various competitions across the country.

Soundwell Swimming Club remains one of the most successful clubs in the Bristol area. We have finished within the top 10 clubs in the National Arena South West Premier Division for previous 2 years and this year retained our place as Gloucestershire County top club. We are renowned as a safe and effective child friendly swimming club, committed to developing swimming abilities from novice through to National level.

Soundwell Swimming Club’s Head Coach is Jon Wills. Since taking up this role only 2 years ago, the club has continued to flourish, with increasing membership, numerous Regional medallists and National finalists in both the English and British Championships. Jon has recently been selected as one of the coaching team for the regional Beacon programme.

There are, however, many expenses connected with running the club and we rely on funding from swimmer’s fees, fund raising events the club open meet (licenced competition open to other clubs) and support from local businesses. The major expense for the club is pool hire, which is in itself an ever-increasing demand due to the financial constraints and restriction on all public swimming pools. There are in addition, a number of additional costs that we would very much welcome help towards such as;

- Development Courses for the coaching team
- Courses for training of poolside helpers
- Annual swimming camps
- Equipment for land training and pool
- Travel expenses for coaches
- T-shirts and other clothing for coaching staff and volunteers
- New club kit for all swimmers

Alternatively, as an organisation you may be more interested in supporting an individual. Swimming is not a cheap sport to participate in and we don’t want to overlook the talents of upcoming swimmers based on their ability to pay. We have several swimmers who compete at National level, a few of whom train with regional and England talent squads. The major expenses for individual swimmers are;

- Travel and accommodation costs for competitions
- Attending GB, regional and club training/development camps



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- Physiotherapy sessions
- Competition swim wear
- Land training opportunities away from poolside

In return for your sponsorship we could recognise your support in a variety of ways and are happy to discuss the most appropriate with you. This could include one or more of the following;

- Your company name/logo could appear on the back of the swimmers t-shirts or on our club banner which is displayed at all competitions
- Acknowledgement at club competitions, in programmes or on our letter heading
- We could arrange for your company name to be added to our website with a link to your company details

We are also open to any other ideas you may have on how you would like to be linked to our club.

It would be fantastic if this is something you that you might be willing to consider. We would welcome an opportunity to speak with you further and can provide a detailed breakdown of costs if that would be helpful.

If you have any questions please contact Rhona Phelps 07807877687

(chair@soundwellswim.org.uk) or Jackie Weathrall-King (fundraising@soundwellswim.org.uk)

Soundwell Swimming Club

Thank you for taking the time to consider this letter.

Rhona

Chair